

# LA VOIX

WINERY

"IF YOU OBEY ALL THE RULES, YOU MISS ALL THE FUN."

## *THE WINE*

VINEYARD : Quinta del Mar Vineyard  
FERMENTATION : Whole cluster pressed  
AGING LENGTH : 12 months in barrel  
OAK: French oak, 10% new/native yeast  
QUANTITIES : 40 cases produced

## *VINEYARD VOICE*

Quinta del Mar is a family-owned Pinot Noir vineyard consisting of Dijon clones 115 and 777 on 20 acres of South sloping ground at the base of the Nipomo Hills. Farmed by Francisco Ramirez, head of the Palmina/La Voix vineyard management team, the property is positioned only 7 miles from the Pacific Ocean.

The vineyard enjoys a significant marine influence with fog in the mornings and sunny afternoons, with mean temperatures in the mid 70's in the summer and mid 50's at night. In the winter, weather conditions are mild with higher winds in the spring. All these elements, combined with owners Alex and Esperanza McCullough's dedication to sustainable farming practices, result in superior wines with smooth tannins, a distinct earthiness and silky, luscious textures.

## *ON THE PALATE*

A light salmon hue suggests the hibiscus laden aromas and flavors in the wine. Floral notes, mixed with fresh berries abound. However, this is a serious rosé with meaty pinot noir flavors that round out the finish. Refreshing and light, a pleasant tartness lingers long.

## *ARTIST NOTES*

Bold, and playful, The Beastie Boys came out swinging with their own unique style of rap in the early 1980s. The artwork for "She's Crafty" is a graphic representation of street art during that time while calling upon the vocal style of the band: simple and loud, but not taking itself too seriously.

VINTAGE : 2017

*"SHE'S CRAFTY"*

CENTRAL COAST  
ROSÉ OF PINOT NOIR

